



BENEFITS OF PROFESSIONAL STATUS...

Greater business opportunities and increased status will result as the PEC designation becomes recognized by existing and potential clients as an assurance of high standard in the delivery of electrical contracting services.

The PEC designation is particularly important to general contractors and large businesses.

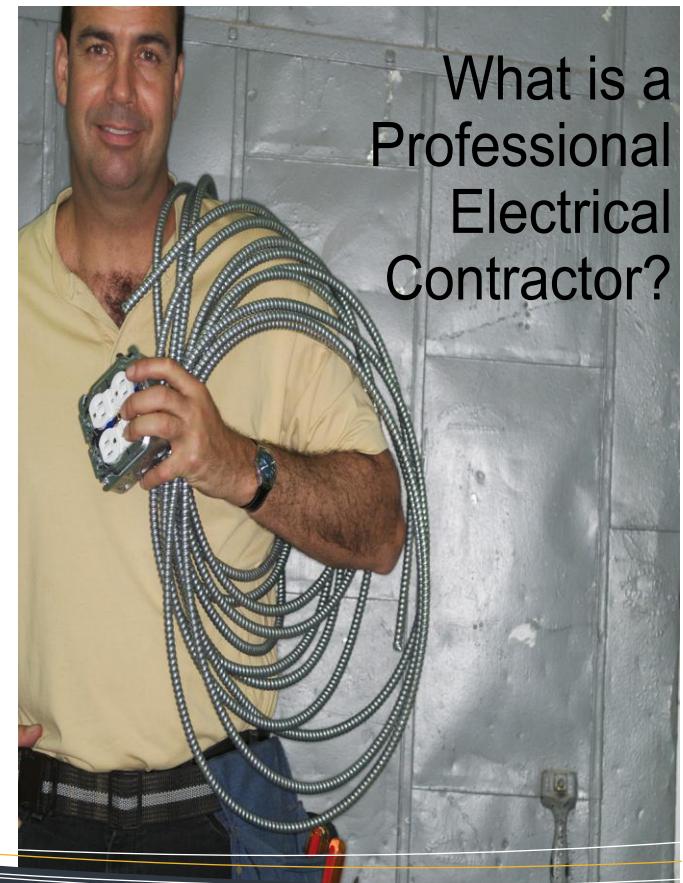
The PEC education program is designed to provide Master Electricians with the hands-on skills and expertise required to successfully manage all key areas of electrical contracting operations.

Better management practices resulting from the program.

Will help Electrical Contractors maintain and ensure profitability in the years to come.

The PEC program meets the educational requirements for Blue Seal Certification, a recognition program for certified Journeyman through Alberta Apprenticeship & Industry training (www.tradesecrets.gov.ab.ca)

The PEC program also meets the educational requirements for Gold Seal Certification, a program developed by the Canadian Construction Association to recognize on a national basis the skills and competencies of the key managerial positions of Superintendent, Estimator and Project Manager (www.cca-acc.com)



WHO IS ELIGIBLE?

Any Alberta Master Electrician who is eligible to take out permits for Electrical Contractors, whether or not they are Association Members.



Electrical
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Electrical
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Alberta

What is a Professional Electrical Contractor (PEC)?

A MASTER ELECTRICIAN WHO HAS SUCCESSFULLY COMPLETED APPROVED BUSINESS COURSES

legislated under the *Professional Electrical Contractor & Master Electrician Regulation*.

WHY HIRE A PEC?

Every PEC agrees to uphold ethical standards. Contravention to the Code of Ethics may constitute unprofessional conduct and is subject to disciplinary action under the *PEC & Master Electrician Regulation*. Right of recourse is through a Discipline Committee as opposed to the court system.

The sole purpose of the program is to provide the technically trained Master Electrician with an opportunity to gain a custom designed education to making him/her a better informed electrical contractor, and therefore, a more esteemed member of the electrical industry. The Professional Electrical Contractor may, because of this program, find a much readier acceptance of his/her services and a much wider share of the market.

Enhanced profitability through improved business performance...

What is a CERTIFIED MASTER ELECTRICIAN (CME)?

A Master Electrician who has reached to a higher standard by exposure to ethical concepts and education in the current Canadian Electrical Code.

What is a REGISTERED MASTER ELECTRICIAN (RME)?

A Master Electrician who is not currently taking out permits and wishes to receive information on the master's program and have the Master Electrician credential recognized.

WHY BECOME A PEC, CME OR RME?

- Right to use legislated title identifying higher standard maintained;
- Opportunity to meet, associate and shape the electrical industry;
- Opportunity to promote ideas for further enhancement of these credentials through continuing education opportunities;
- Opportunity to provide solutions to existing problems in the electrical industry and promote electrical installation safety;
- Improving the perception of the electrical trade in the eyes of the public



PROGRAM

Accounting Principles: will introduce you to terms and concepts of accounting to better interpret and use financial data;

Assessing & Finalizing the Tender: designed to create an awareness of the various business principles involved in preparing a tender (calculations of overheads, mark-up theories, labour factors, etc.)

Business & Public Relations: proven management concepts in the areas of managing credit and collections, business promotion, sales, business and human resources to immediately begin improving the performance and profitability of your electrical contracting business.

Legal Implications: increase awareness and understanding of legal issues and pitfalls common to electrical contractors, as well as how to ensure payment for your work.

Project Management: practical hands-on skills to reduce project costs through effective purchasing and administration; to avoid paying for other's errors or omissions; to recover all costs which you are entitled; effective record keeping to enhance project profitability.

Safety Principles: development and implementation of an effective safety program, and understanding your responsibilities under Occupational Health & Safety guidelines.



WEB

Find us at www.ecaa.ab.ca for more information and course dates relating to the PEC program.



THE TITLE OF PEC STANDS FOR PROFESSIONALISM

Not only in the minds of the members of the Association, but more importantly, in the minds of customers and the general public.